

# Supplement claims

## 5<sup>th</sup> International Workshop

### Food Supplements and Botanical Extract Claims

Crowne Plaza Hotel, Brussels, Belgium - Friday, September 30, 2016



This is the 5th Supplement Claims workshop by Health Claims Europe, focusing on the role EU Nutrition and Health Claims could play for Botanical Extracts, Supplements and Herbal Medicines.

The morning session will analyze the current situation and what it implies for future classification, notification and evaluation of submitted health and nutrition claims for botanical and herbal extracts and supplements. The afternoon session will look at practical ways to deal with existing and future claim submissions.

The workshop offers an excellent opportunity to meet the experts and network with colleagues.

<http://www.supplementclaims.eu>

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# Programme

Review Lectures	
9:00	<b>Update on Botanicals and Food Supplement Claims Legislation</b> , Mr. Patrick Coppens, Regional Director, Europe & MEA, EAS Strategies / Food Supplements Europe, Belgium
9:40	<b>Classifying supplements: Food or Medicine?</b> , Mrs. Penelope Viner, HFMA Vice President; Chair, UK Herbal Forum; Vice Chair, EHPM Botanicals Group, U.K.
10:20	Coffee / Tea break & Networking
10:50	<b>Legal Borderline of Claims Evaluation and Market Competition</b> , Mr. Jean Savigny, Esq., Partner, Keller and Heckman, Belgium
11:25	<b>Success Stories in Health Claims and Novel Foods</b> , Dr. Cédric Bourges & Dr. Thomas Pauquai, General Manager & Head of Scientific Department, Nutraveris, France
12:00	<b>Post-July 2016: the Fate of Ex-PARNUTS Products under Horizontal EU Food Law</b> , Mrs. Elodie Lebastard, Manager Food Law, EAS Strategies, Belgium
12:30	Lunch & Networking
Practical Topics	
13:30	<b>Substantiating Health Claims for Botanical Extracts</b> , Dr. Heike Stier, Senior Scientific Consultant, analyze & realize, Germany
14:00	<b>Safely Using +2000 Botanical Claims in Products: Do's and Don'ts</b> , Mr. Joris Geelen, Partner, Food Compliance International, Belgium
14:30	<b>Trademarks and Health Claims</b> , Mr. Bram Duivenvoorde, Partner Health, Beauty & Food, Hoogenraad & Haak, the Netherlands
15:00	Coffee / Tea break & Networking
15:30	<b>Novel Food Authorisation in The EU - Taking The Right Steps</b> , Ing. Liza Van den Eede, Regulatory Affairs Director, Pen & Tec Consulting, Spain
16:00	<b>Definition of the Mandatory Statement "Dietary Management" for Specialized Nutrition Products</b> , Dr. Bettina Dörr, Expert demarcation between food, drug and cosmetics, Chamber of Commerce and Industry, Munich & Upper Bavaria, Germany
16:30	<b>Food Safety Legislation in the Food Supplement Branche: Unnecessary Evil or Highly Important?</b> , Mrs. Heike Vogt, Consultant e-Learning, Précon Food Management, the Netherlands
17:00	<b>Wrap-up and Conclusions</b>

## Registration (\*)

5<sup>th</sup> International Workshop " Supplement Claims" - Brussels, Belgium - September 30, 2016

<b>Title</b>		Registration fee (**): - Early Bird rate on or before August 28, 2016: 795 EUR - Regular rate after August 28, 2016: 945 EUR - Academics and Government representatives: 595 EUR  (*) Cancellation: - Registrations are always fully transferable by sending a fax or e-mail indicating the name change - Cancellation up to one month before the event: 50 EUR admin cost - Cancellation up to 2 weeks before the event: 100 EUR admin cost - Cancellation in last two weeks before the event: no refund  (**) VAT - Non-Belgian EU registrations pay VAT through the reverse charge system - 21% VAT has to be charged for private registrations, and for all registrations of participants affiliated to Belgium-registered companies, institutions or associations  - <a href="http://www.supplementclaims.eu/registration.htm">http://www.supplementclaims.eu/registration.htm</a>
<b>Surname</b>		
<b>Company</b>		
<b>Address</b>		
<b>City/State</b>		
<b>Zip Code</b>		
<b>Country</b>		
<b>Phone</b>		
<b>E-mail</b>		
<b>VAT (**) registration</b>		
<b>Reduction Code</b>		

Please transfer the registration fee to IBAN account number BE71 7380 1841 5369 of "Health Claims Europe VVZRL", KBC Bank Izegem, Belgium - Swift / BIC Code: KRED BEBB (include name and address of participant)

Online registration and credit card payment available on <http://www.supplementclaims.eu>

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