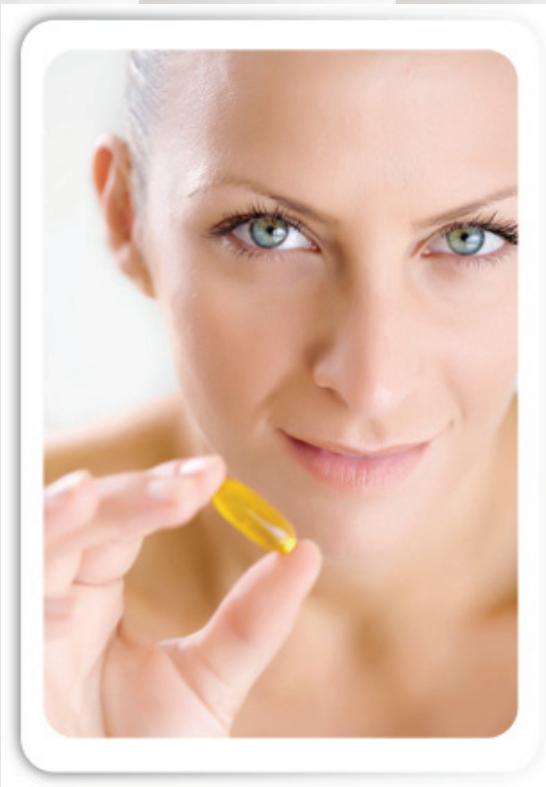


# Supplement claims

## 6<sup>th</sup> International Workshop

### Food Supplements and Botanical Extract Claims

Le Plaza Hotel, Brussels, Belgium - Friday, December 8, 2017



This is the 6<sup>th</sup> Supplement Claims workshop by *Health Claims Europe*, focusing on the role EU Nutrition and Health Claims could play for Botanical Extracts, Supplements and Herbal Medicines.

The morning session will analyze the current situation and what it implies for future classification, notification and evaluation of submitted health and nutrition claims for botanical and herbal extracts and supplements. The afternoon session will look at practical ways to deal with existing and future claim submissions.

The workshop offers an excellent opportunity to meet the experts and network with colleagues.

<http://www.supplementclaims.eu>

Supporting organisations

**naredi**



Media partners

**EU Food Policy**



**NutraCos**

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KBC Bank Izegem: 738-0184153-69 • IBAN: BE71 7380 1841 5369 • BIC: KREDBEBB

# Programme

## Keynote Lecture

9:00 **Regulatory Developments in Botanicals, Nutrients and Food Supplement Claims**, Mr Tim Gumbel deputy Head of Unit, EC DG Health & Food Safety, Belgium

## Review Lectures

9:40 **REFIT - Evaluation of the Regulation on Nutrition and Health Claims**, TBN, Areté Research & Consulting in Economics, Italy

10:20 Coffee / Tea break & Networking

10:50 **Botanicals as Traditional Herbal Medicinal Plants Used as Medicine or as Food Supplements – EFSA or EMA**, Mr. Patrick Coppens, Food Supplements Europe, Belgium

11:25 **Nutrient Profiles open New Opportunities for Claims in Borderline Areas**, Mrs. Katia Merten-Lenz, Head of EU Food and Feed Law Team, Keller and Heckman, Belgium

12:00 **Working with the Compendium of Botanicals - EFSA's Botanical Warehouse**, Mr. Joris Geelen, Partner, Food Compliance International, Belgium

12:35 Lunch & Networking

## Practical Topics

13:45 **Botanicals and Health Claims in the light of the updated Novel Food Regulation**, Dr. Bettina Dörr, Expert demarcation between food, drug and cosmetics, Chamber of Commerce and Industry, Munich & Upper Bavaria, Germany

14:20 **Using Botanical Claims around the EU - the harmonized BELFRIT list and other Legal Initiatives**, Dr. Luca Bucchini, Managing Director, Hylobates Consulting, Italy

14:55 **CJEU Conclusions – a Possible Barrier for Trade? Tackling Market Access Barriers**, Ms. Natasja Brusik, Food and Beverages, Loyens & Loeff, Belgium

15:30 Coffee / Tea break & Networking

16:00 **Food Supplements, Minerals and Vitamins Market Development - Consumer Motifs and Consumption Patterns**, Mr. Peter Loosen, Managing Director Brussels Office, German Federation for Food Law and Food Science, Germany

16:30 **Health Advertizing: Do's and Dont's with Focus on Social Media**, Mrs. Sarah Arayess, advocaat Health, Beauty & Food Law, Hoogenraad & Haak, the Netherlands

17:00 **Wrap-up and Conclusions**

## Registration (\*) 6<sup>th</sup> International Workshop "Supplement Claims" - Brussels, Belgium - December 8, 2017

<b>Title</b>		<p>Registration fee (**):</p> <ul style="list-style-type: none"> <li>- Early Bird rate (ON or BEFORE 5 November 2017): 795 EUR</li> <li>- Regular rate (5 AFTER November 2017): 945 EUR</li> <li>- Reduced rates for NAREDI, BACHI and HFMA members, groups, Academics and Government representatives</li> <li>- Academics and Government representatives: 545 EUR</li> </ul> <p>(*) Cancellation:</p> <ul style="list-style-type: none"> <li>- Registrations are always fully transferable by sending a fax or e-mail indicating the name change</li> <li>- Cancellation up to one month before the event: 50 EUR admin cost</li> <li>- Cancellation up to 2 weeks before the event: 100 EUR admin cost</li> <li>- Cancellation in last two weeks before the event: no refund</li> </ul> <p>(**) VAT</p> <ul style="list-style-type: none"> <li>- Non-Belgian EU registrations pay VAT through the reverse charge system</li> <li>- 21% VAT has to be charged for private registrations, and for all registrations of participants affiliated to Belgium-registered companies, institutions or associations</li> </ul> <p>- <a href="http://www.supplementclaims.eu/registration.htm">http://www.supplementclaims.eu/registration.htm</a></p>
<b>Surname</b>		
<b>Company</b>		
<b>Address</b>		
<b>City/State</b>		
<b>Zip Code</b>		
<b>Country</b>		
<b>Phone</b>		
<b>E-mail</b>		
<b>VAT (**) registration</b>		
<b>Reduction Code</b>		

Please transfer the registration fee to IBAN account number BE71 7380 1841 5369 of "Health Claims Europe VVZRL", KBC Bank Izegem, Belgium - Swift / BIC Code: KRED BEBB (include name and address of participant)